

ROTARY CLUB OF SAN JOSE SILICON VALLEY FOUNDATION AUCTION

Income/Expense Category	2016 Auction		2015 Auction	
	Value	Income/Expense	Value	Income/Expense
Cash contributions / Advertising		20924		10462
Additional donations / other				150
Live auction sales	12476	8130	13816	7750
Sales at post auction meet		90		60
A/R for items sold at post auction				200
	Live %: 65%; 19 items		Live % 56%; 20 items	
Table A	2360	1423	1933	1560
Table B	8659	2530	8193	3330
Table C	11057	4378	9997	4038
Table D	5227	2462	4698	2508
Silent totals	27303	10793	24821	11436
	Silent %: 40%; Without 4 large items receiving no bids 48%		Silent %: 46%; Without 4 large items receiving no bids: 56%	
Silent auction refund		45		
Total merchandise and cash	60703	29580	58077	29166
Bar	142 free drinks; 606+330	936	567+198 Post Auction+58 (debunking)	823
Ticket sales	180 (Door)+5070+480 SJEE	6060	230 (Door)+2400+3780+690+300+150	7460
Ticket refunds	+330 (Bebb)		(90)	
50/50 sales		1110		2016
50/50 expense		(575)		(599)
Wine refrig cost		0		(262)
Merchandise revenue to SJEE 75%	Value: \$728; Selling Price: \$400	(300)	Selling Price: \$2351	(1763)
Ticket sale revenue to SJEE 50%	450+30	(240)	1530	(765)
Total revenue		36571		36076
Expenses				
Dinner/Appetizers	117+4067	4184	26+186+3650+165	4027
Beer/Sodas/Ice		216	47+167	214
Wine costs		587		515
Printing	311 (tickets); 92(posters); 353 catalog/bid sheets	756	285 (tickets)+live boards149+cat 210	644
Licenses	Brannons	260	Licenses only	253
Rentals - Kitchen & hall		1314	Brannons	1381
Rent hall		500		750
Sound system		105		139
Meeting Costs		0	61 +521 (kickoff meeting)	582
Decorations	Flowers 348; Balloons 47	395	419+44	463
Supplies				
Credit Card Fees (Estimate)		458		458
Security & supervision		0		
Auctioneer		600		600
Total costs		9375		10026
Net from auction		27196		26050

Number of Bidders
 Number of bidders purchasing an item
 Number of bidders included above only purchasing 50/50

Attendance **154 tickets+15 additional**

149 tickets+20 additional